



2023 Conservation Poster Contest

Sponsored by the Lucas Soil & Water Conservation District

The Lucas Soil & Water Conservation District (LSWCD) is sponsoring the local level of the NACD (National Association of Conservation Districts) annual poster contest for Lucas County students in grades K-12. Awards will be given for 1st and 2nd place in the following grade categories: K-1, 2-3, 4-6, 7-9 and 10-12.

Contest Rules:

The theme: "One Water" must be included in the poster design.

- Prizes
 - **First Place Lucas County** winners in each age group receive a \$25 Gift Certificate for an item from the [Lucas SWCD Store](#), and advance to State Level
 - **Second Place Lucas County** winners in each age group \$10 Gift Certificate for an item from the [Lucas SWCD Store](#).
- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, stickers, paper or other materials. National judging is based on a digital photo of winning posters.
- Any type of or size of paper may be used, you can even reuse paper that has been used on one side. Any form of coloring, writing, or drawing may be used. **Submissions must be a digital photo of the poster.**
- All posters must be created by an individual student rather than a team of students.
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do as much of the work as possible by him/herself. Entries completed by students in their handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.
- **Each teacher will select two posters** from his/her class or group to represent that class in the county-wide competition. **These posters will need a submission form found on the Poster Contest page on the [Lucas SWCD Website](#).**



Winning posters may be downloaded and used in press releases and Lucas SWCD promotional materials. Their posters may be displayed at county-wide events. First place in each grade category will advance to the state competition.

Evaluation Criteria:

50% Conservation message (Uses Correct Theme)

30% Visual effectiveness

10% Universal Appeal

10% Originality

Judges will also evaluate posters on the following criteria:

- Has the theme been clearly addressed?
- Does the work show an understanding of the subject matter?
- Is the work neat, organized and grammatically correct?

SUBMISSION DEADLINE: MAY 26 by 4:30PM

- Digital photos of the two (2) best posters per class emailed as attachments (with signed submission forms) to Patrick Troyer, Education Specialist, at ptroyer@co.lucas.oh.us by **4:30pm on Friday, May 26, 2023.**
- Questions? Contact Patrick Troyer, Education Specialist
 - Email: ptroyer@co.lucas.oh.us
 - Phone: 419-893-1966 Ext. 2#